

Great Cypress Park Neighborhood Council

1150 Cypress Ave, Los Angeles, CA 90065

www.cypressparknc.com

gcpnc@empowerla.org

Home Depot Corporate Headquarters
2455 Paces Ferry Road, NW,
Atlanta, GA 30339

Re: Supporting the Cypress Park Community Job Center / Instituto de Educación Popular del Sur de California (IDEPSCA)

Dear Home Depot,

On behalf of the community of Cypress Park, we, [the Greater Cypress Park Neighborhood Council Board](#), would like to share our strong support for the Cypress Park Community Job Center — run by the Instituto de Educación Popular del Sur de California (IDEPSCA). A pillar for over twenty years, this organization provides needed jobs to members of our community who want to work. Moreover, we support the Job Center and the workers because they mirror [who we are](#): a diverse spectrum of cultures and nationalities; immigrants, documented and undocumented; low-income earners trying to improve their lives through hard work and better pay; families trying to survive in a city where the cost of living is spiraling. In sum, we are a small community representing broader American ambition, hope, and struggle.

Recognizing this, the GCPNC Board has partnered with the Job Center on countless efforts of solidarity and community outreach. In recent memory, we have provided funds to purchase jackets for the workers in the colder months, hot holiday meals at Christmas time, and security equipment to prevent theft from their facility year-round. In reciprocity, the Job Center has offered their resources for numerous community clean-up events. This symbiotic partnership with the Job Center extends to the greater City of Los Angeles as well. Faced with the reality that families are increasingly falling into homelessness, the Job Center provides a direct way for city representatives to connect with those in need and to offer resources.

Unfortunately, instead of allying with the Job Center to help community members, like our GCPNC Board and the City, HD has treated it with hostility. Recently, HD installed noise machines that emitted deafening high-pitched sound — heard not only in the HD parking lot, but in the adjacent [Confluence Plaza](#) park, the [River Center](#) park, and the pedestrian/cycling transit corridor connecting Cypress Park, Elysian Valley, and Lincoln Heights. HD spokesperson Beth Marlowe said the noise devices were designed “[to deter illegal overnight parking, encampments and other related problems that were creating a safety hazard.](#)” This statement of intention is dubious on its own (the machines were clearly targeted at Job Center folks), but it also misses a larger concern. HD harmed not only the people on its own property with these tactics — their customers, their employees, the Job Center workers — *it abused the public spaces and health of the passersby off their property as well* (not to mention the fragile wildlife ecosystem of the Los Angeles River). Ironically, the noise machines also prevented city workers from connecting with community members who may be on the precipice of homelessness — *exacerbating* the problem HD is purportedly attempting to solve.

This is not how we, as a community, want businesses in our neighborhood to behave. We want HD to work *with* community organizations to address the homelessness problem ([Northeast New Beginnings](#) is right across the street; [Mujeres de la Tierra](#) is in the neighboring River Center). We want HD to *adhere to the law*, [a 2008 Los Angeles city ordinance](#), which says that HD is required to have facilities to support the workers on their premises. We want HD to stand *with* our community against the unlawful persecution of our neighbors — not be complicit through specious denials of responsibility and protestations of direct collaboration with those committing the violence. It strains credulity that you, a multi-billion dollar corporation, must remain passive while our neighbors are abducted on your premises



Great Cypress Park Neighborhood Council

1150 Cypress Ave, Los Angeles, CA 90065

www.cypressparknc.com

gcpnc@empowerla.org

with no due process. HD should be lobbying with the city, the state, and with federal lawmakers to say, “we don’t want unlawful abductions on our property.”

As a business operating in our neighborhood, we want HD to be a positive actor. Support the Cypress Park Community Job Center and the Instituto de Educación Popular del Sur de California and show that you care about this community.

Thank you for your attention.

The Greater Cypress Park Neighborhood Council



Great Cypress Park Neighborhood Council

1150 Cypress Ave, Los Angeles, CA 90065

www.cypressparknc.com

gcpnc@empowerla.org

Sede corporativa de Home Depot
2455 Paces Ferry Road, NW,
Atlanta, GA 30339

Asunto: Apoyo al Centro de Empleo Comunitario de Cypress Park / Instituto de Educación Popular del Sur de California (IDEPSCA)

Estimado Home Depot:

En nombre de la comunidad de Cypress Park, nosotros, la Junta del Consejo Vecinal del Gran Cypress Park, queremos expresar nuestro firme apoyo al Centro de Empleo Comunitario de Cypress Park, administrado por el Instituto de Educación Popular del Sur de California (IDEPSCA). Esta organización, un pilar fundamental durante más de veinte años, proporciona empleos necesarios a los miembros de nuestra comunidad que desean trabajar. Además, apoyamos al Centro de Empleo y a sus trabajadores porque reflejan nuestra identidad: una diversidad de culturas y nacionalidades; inmigrantes, documentados e indocumentados; personas de bajos ingresos que buscan mejorar sus vidas mediante el trabajo arduo y mejores salarios; familias que luchan por sobrevivir en una ciudad donde el costo de vida se dispara. En resumen, somos una pequeña comunidad que representa la ambición, la esperanza y las dificultades de la sociedad estadounidense.

Reconociendo esto, la Junta del Consejo Vecinal del Gran Cypress Park ha colaborado con el Centro de Empleo en innumerables iniciativas de solidaridad y apoyo comunitario. Recientemente, hemos proporcionado fondos para la compra de chaquetas para los trabajadores durante los meses más fríos, comidas calientes en Navidad y equipos de seguridad para prevenir robos en sus instalaciones durante todo el año. En reciprocidad, el Centro de Empleo ha ofrecido sus recursos para numerosas jornadas de limpieza comunitaria. Esta colaboración simbiótica con el Centro de Empleo se extiende también a la ciudad de Los Ángeles. Ante la creciente situación de las familias sin hogar, el Centro de Empleo ofrece un canal directo para que los representantes municipales se conecten con quienes lo necesitan y les ofrezcan recursos.

Lamentablemente, en lugar de aliarse con el Centro de Empleo para ayudar a los miembros de la comunidad, como nuestra Junta Directiva de GCPNC y la Ciudad, HD lo ha tratado con hostilidad. Recientemente, HD instaló máquinas de ruido que emitían un sonido agudo ensordecedor, que se escuchaba no solo en el estacionamiento de HD, sino también en el parque adyacente Confluence Plaza, el parque River Center y el corredor de tránsito peatonal y ciclista que conecta Cypress Park, Elysian Valley y Lincoln Heights. La portavoz de HD, Beth Marlowe, dijo que los dispositivos de ruido estaban diseñados "para disuadir el estacionamiento nocturno ilegal, los campamentos y otros problemas relacionados que estaban creando un peligro para la seguridad". Esta declaración de intenciones es dudosa en sí misma (las máquinas estaban claramente dirigidas a los empleados del Centro de Empleo), pero también pasa por alto una preocupación mayor. HD no solo perjudicó a las personas en su propia propiedad con estas tácticas (sus clientes, sus empleados, los trabajadores del Centro de Empleo), sino que también abusó de los espacios públicos y la salud de los transeúntes fuera de su propiedad (sin mencionar el frágil ecosistema de vida silvestre del río Los Ángeles). Irónicamente, las máquinas de ruido también impidieron que los trabajadores municipales se conectaran con los miembros de la comunidad que podrían estar al borde de la indigencia, lo que exacerbó el problema que HD supuestamente intenta resolver.



Great Cypress Park Neighborhood Council

1150 Cypress Ave, Los Angeles, CA 90065

www.cypressparknc.com

gcpnc@empowerla.org

Como comunidad, no queremos que los negocios de nuestro vecindario se comporten así. Queremos que HD colabore con organizaciones comunitarias para abordar el problema de las personas sin hogar (Northeast New Beginnings está justo enfrente; Mujeres de la Tierra se encuentra en el vecino River Center). Queremos que HD cumpla con la ley, una ordenanza de la ciudad de Los Ángeles de 2008, que establece que HD debe contar con instalaciones para brindar apoyo a los trabajadores en sus instalaciones. Queremos que HD apoye a nuestra comunidad contra la persecución ilegal de nuestros vecinos, en lugar de ser cómplice mediante falsas negaciones de responsabilidad y protestas de colaboración directa con quienes cometen la violencia. Resulta increíble que ustedes, una corporación multimillonaria, permanezcan pasivos mientras nuestros vecinos son secuestrados en sus instalaciones sin el debido proceso. HD debería presionar a la ciudad, al estado y a los legisladores federales para decir: "No queremos secuestros ilegales en nuestra propiedad".

Como empresa que opera en nuestro vecindario, queremos que HD sea un agente positivo. Apoyen el Centro de Empleo Comunitario de Cypress Park y el Instituto de Educación Popular del Sur de California y demuestren su compromiso con esta comunidad.

Gracias por su atención.

El Consejo Vecinal de Greater Cypress Park



Great Cypress Park Neighborhood Council

1150 Cypress Ave, Los Angeles, CA 90065

www.cypressparknc.com

gcpnc@empowerla.org

Select a Region
 Region 8 - North East LA

Total Population
14,045

- Gender and Age
- Language
- Race
- Housing
- Income & Poverty

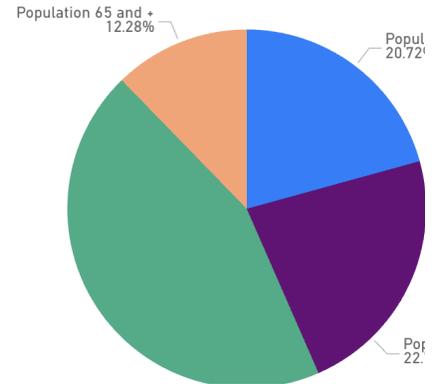
GENDER & AGE

Population by age range

Select the Neighborhood

- Arroyo Seco
- Boyle Heights
- Eagle Rock
- Glassell Park
- Greater Cypress Park
- Hermon
- Historic Highland Park
- LA32
- Lincoln Heights

2019 Female Population	7,005
2019 Male Population	7,040
Median Age	34.30
2019 Population Age 21+	9,940



Select a Region
 Region 8 - North East LA

Total Population
14,045

- Gender and Age
- Language
- Race
- Housing
- Income & Poverty
- Education

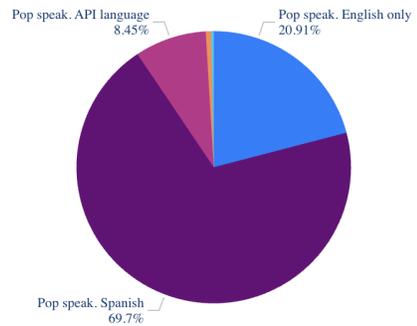
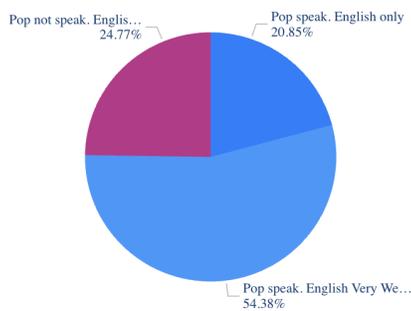
LANGUAGE

Pop speak. English only	2,787
Pop speak. English Very Well & an other language	7,267
Pop not speak. English or Not Well	3,310

Pop speak. English only	2,787
Pop speak. Spanish	9,288
Pop speak. API language	1,126
Pop speak. Indo-European language	86
Pop speak. Other language	39

Select the Neighborhood Council

- Arroyo Seco
- Boyle Heights
- Eagle Rock
- Glassell Park
- Greater Cypress Park
- Hermon
- Historic Highland Park
- LA32
- Lincoln Heights



Source: American Data Survey (ACS) 2018 5-Year estimates



Great Cypress Park Neighborhood Council

1150 Cypress Ave, Los Angeles, CA 90065

www.cypressparknc.com

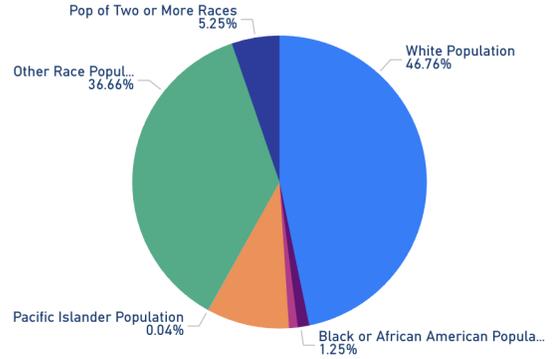
gcpnc@empowerla.org

- Select a Region
- Region 8 - North East LA

Total Population
14,045

- Gender and Age
- Language
- Race**
- Housing
- Income & Poverty
- Education

RACE

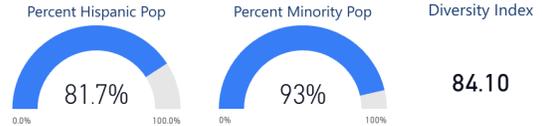


Select the Neighborhood Council

- Arroyo Seco
- Boyle Heights
- Eagle Rock
- Glassell Park
- Greater Cypress Park**
- Hermon
- Historic Highland Park
- LA32
- Lincoln Heights

White Population	6,567
Black or African American Population	176
American Indian Population	135
Asian Population	1,275
Pacific Islander Population	6
Other Race Population	5,149
Pop of Two or More Races	737

Hispanic Population	11,474
Non-Hispanic Population	2,571
Minority Population	13,030



Source: American Data Survey (ACS) 2018 5-Year estimates

- Select a Region
- Region 8 - North East LA

Total Population
14,045

- Gender and Age
- Language
- Race
- Housing**
- Income & Poverty
- Education

HOUSING

Select the Neighborhood Council

- Arroyo Seco
- Boyle Heights
- Eagle Rock
- Glassell Park
- Greater Cypress Park**
- Hermon
- Historic Highland Park
- LA32
- Lincoln Heights

# of Housing Units	# of Vacant Housing Units	# of Owner occupied Units	# of Renter occupied Units	# of household Moved in 2015 or later
4,153	198	1,750	2,205	92



Source: American Data Survey (ACS) 2018 5-Year estimates



Great Cypress Park Neighborhood Council

1150 Cypress Ave, Los Angeles, CA 90065

www.cypressparknc.com

gcpnc@empowerla.org

Select a Region
 Region 8 - North East LA

Total Population
14,045

- Gender and Age
- Language
- Race
- Housing
- Income & Poverty
- Education

INCOME & POVERTY

Median Household Income

\$51,296

of Households
w/Food Stamp

508

of Households
w/Income below
Poverty Level

827

Average Household Income

\$71,547

% of households
w/food stamp

13%

% of households
w/income under
poverty level

21%



Select the Neighborhood Councils

- Arroyo Seco
- Boyle Heights
- Eagle Rock
- Glassell Park
- Greater Cypress Park
- Hermon
- Historic Highland Park
- LA32
- Lincoln Heights

Source: American Data Survey (ACS) 2018 5-Year estimates

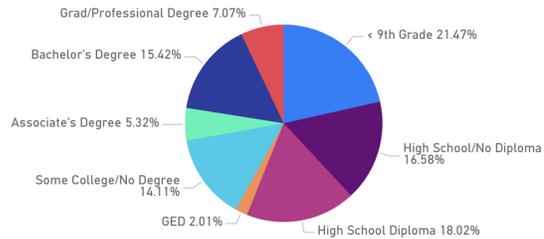
Select a Region
 Region 8 - North East LA

Total Population
14,045

- Gender and Age
- Language
- Race
- Housing
- Income & Poverty
- Education

EDUCATION

< 9th Grade	1,956
High School/No Diploma	1,510
High School Diploma	1,641
GED	183
Some College/No Degree	1,285
Associate's Degree	485
Bachelor's Degree	1,405
Grad/Professional Degree	644



Source: American Data Survey (ACS) 2018 5-Year estimates

