

# Greayer's Oak Park Día de los Muertos Festival

Sunday, November 2, 2025  
1:00 pm - 6:00 pm



# Avenue 50 Studio Mission Statement

## Mission Statement

Avenue 50 Studio is an arts presentation organization, grounded in Latina/o culture, visual arts, and the Northeast Los Angeles community, which seeks to bridge cultures through artistic expressions, using content-driven art to educate and to stimulate intercultural understanding.



@jimnewberry

Dia de Los Muertos 2024

Garvanza Park

# Purpose and Intent of the Project

This grant application seeks to support for our Día De Los Muertos community celebration scheduled for Saturday, November 2, 2025 at Greayer's Oak Park. Our goal is to expand this beloved annual event at its new location. Funding will help cover essential costs including project director, artists, entertainment and promotional efforts. (Please see budgetary page for a more extensive listing.)

In 2024, we engaged approximately 1,000 visitors to both Culebra and Garvanza parks, and aim to attract a similar number this year, but understand that it is a smaller park.

Our public event brings together diverse groups in an uplifting celebration of Día de los Muertos. This vibrant and culturally rich event significantly benefits our community by fostering unity, cultural awareness, and meaningful connections.

We believe that hosting a Día de los Muertos at Greayer's Oak Park will contribute to the enrichment and growth of our community in several ways: 1. Cultural Preservation and Awareness; 2. Strengthening Community Bonds; 3. Honoring Ancestry and Legacy; 4. Encouraging Artistic Expression; and 5. Addressing Grief and Healing.



ladinesmediaco



@HIGHLAND PARK\_NELA

## Overview of Project

Our request remains largely consistent with previous years, but it grows annually in scope as our free, family-friendly Festival expands. The community continues to embrace the creativity and spirit of togetherness that it fosters. Dia de los Muertos honors our shared cultural heritage, uniting residents in a meaningful and healthy celebration.

Our festival at Greayer's Oak Park will feature a stage with live musical performances, the Bob Baker Marionettes, and a DJ. The event will include arts and crafts stations for kids, face painting, and local vendors selling their handmade goods, supporting economic development for small businesses.

A lowrider car exhibition will take place on the street around the park, with a lowrider parade traveling around the park at a significant moment during the festivities. We will begin with the Aztec Dancers blessing the celebration, inviting our ancestors to join us as we honor their lives. We will build a communal altar to remember and celebrate deceased loved ones. Attendees are invited to contribute photos and offerings. We will invite other organizations, clubs to build their altars throughout the park. Additionally, we will reserve part of the park for a free food giveaway, while inviting food vendors to sell their own offerings.

Workshops will support local businesses and crafters, sourcing materials from Crush and Touch Art Supplies, Highland Park Screen Printing, Grocery Outlet and Blinks Art Supplies.

Our festival aligns with the ideals of LA Neighborhood Empowerment grants, whose mission is to “empower Angelenos through civic engagement and community advocacy.” This event achieves exactly that, encouraging the community to come together to celebrate culture in a free and healthy way. Festivals like Dia de los Muertos are essential to our neighborhood.



# How the HPNC can partner with this event

HPNC can be in partnership by helping to publicize the event.

And you can either table or provide a child friendly workshop. We ask that you encourage our local voter registration office to table, and secure a tree giveaway.

Your logo will appear on all social media and flyers.



Sisters of the One Drum getting ready to perform at Culebra Park, 2024.

## Brief overview of program

Our festival at Greayer's Oak Park will consist of a stage area on which live musical groups, Bob Baker Marionettes, and a DJ will perform.

The stage will also host a Catrina fashion show, Mariachi and Folklorico dancers in front of a DOD stage backdrop. On the grounds of the park, we will have large sugar skulls and giant DOD sculptural pieces. There will be arts and crafts tables for the kids, face painting, and local vendors selling their wares. We are supporting economic development for small local vendors.

We will host arts and crafts tables such as flower headbands, coloring pages with Crush & Touch, and face painting. Not all workshops are planned at this point.

We will also partner with the Bike Oven on DOD decorating of bikes.

Our DOD should be over by 6:00 pm.