

Neighborhood Council Funding Program
APPLICATION for Neighborhood Purposes Grant (NPG)



This form is to be completed by the applicant seeking the Neighborhood Purposes Grant and submitted to the Neighborhood Council from whom the grant is being sought. All applications for grants must be reviewed and approved in a public meeting. Upon approval of the application the Neighborhood Council (NC) shall submit the application along with all required documentation to the Office of the City Clerk, NC Funding Program.

Name of NC from which you are seeking this grant: Greater Cypress Park Neighborhood Council

SECTION I - APPLICANT INFORMATION

1a) Beautify LA 33-1571923 CA 10-21-2024
Organization Name *Federal I.D. # (EIN#)* *State of Incorporation* *Date of 501(c)(3) Status (if applicable)*

1b) 1848 S Gramercy Pl Los Angeles CA 90019
Organization Mailing Address *City* *State* *Zip Code*

1c) _____
Business Address (If different) *City* *State* *Zip Code*

1d) **PRIMARY CONTACT INFORMATION:**
Mark Ragan 435-773-2256 Mark@beautifyla.info
Name *Phone* *Email*

2) **Type of Organization- Please select one:**
 Public School *(not to include private schools)* **or** 501(c)(3) Non-Profit *(other than religious institutions)*
Attach Signed letter on School Letterhead **Attach IRS Determination Letter**

3) _____
Name / Address of Affiliated Organization (if applicable) *City* *State* *Zip Code*

SECTION II - PROJECT DESCRIPTION

4) **Please describe the purpose and intent of the grant.**
 Beautify LA will support the most poverty-stricken people of the Greater Cypress Park Neighborhood with permanent housing, job training, and health services. We will clean and remove graffiti from the neighborhood. Beautify LA will plant a sustainable garden. We will host two events celebrating the community at Cypress Park and Elyria Canyon Park.

5) **How will this grant be used to primarily support or serve a public purpose and benefit the public at-large. (Grants cannot be used as rewards or prizes for individuals)**
 Beautify LA will report on the number of homeless people we assist into permanent housing. There will be less trash and graffiti in and around the neighborhood (photo evidence). A garden will be created to support biodiversity (in partnership with the city council & approved by the city). Two events will be hosted by Beautify LA led by an educator free for the public to enjoy. This grant will serve the public with eight charitable services performed within the neighborhood (Greater Cypress Park Neighborhood). This grant will change the lives of the underserved and create a more beautiful neighborhood for tens of thousands of constituents.

SECTION III - PROJECT BUDGET OUTLINE

You may also provide the Budget Outline on a separate sheet if necessary or requested.

6a) Personnel Related Expenses	Requested of NC	Total Projected Cost
Homeless Outreach	\$ 1,512	\$ 1,512
Cleanup trash, remove graffiti, and create a garden	\$ 956	\$ 956
Outreach events hosted by an educator	\$ 400	\$ 400

6b) Non-Personnel Related Expenses	Requested of NC	Total Projected Cost
Homeless Outreach	\$ 483	\$ 483
Cleanup trash, remove graffiti, and create a garden	\$ 899	\$ 899
Outreach events hosted by an educator	\$ 500	\$ 500

7) Have you (applicant) applied to any other Neighborhood Councils requesting funds for this project?
 No Yes If Yes, please list names of NCs: _____

8) Is the implementation of this specific program or purpose described in Question 4 contingent on any other factors or sources or funding? (Including NPG applications to other NCs) No Yes If Yes, please describe:

Source of Funding	Amount	Total Projected Cost
	\$	\$
	\$	\$
	\$	\$

9) What is the TOTAL amount of the grant funding requested with this application: \$ 4,750

10a) Start date: 3 / 5 / 2025 10b) Date Funds Required: 4 / 25 / 2025 10c) Expected Completion Date: 06 / 20 / 2025
 (After completion of the project, the applicant should submit a Project Completion Report to the Neighborhood Council)

SECTION IV - POTENTIAL CONFLICTS OF INTEREST


11a) Do you (applicant) have a current or former relationship with a Board Member of the NC?
 No Yes If Yes, please describe below:


Name of NC Board Member	Relationship to Applicant

11b) If yes, did you request that the board member consult the Office of the City Attorney before filing this application?
 Yes No ***(Please note that if a Board Member of the NC has a conflict of interest and completes this form, or participates in the discussion and voting of this NPG, the NC Funding Program will deny the payment of this grant in its entirety.)**

SECTION V - DECLARATION AND SIGNATURE

I hereby affirm that, to the best of my knowledge, the information provided herein and communicated otherwise is truly and accurately stated. I further affirm that I have read the documents "What is a Public Benefit," and "Conflicts of Interest" of this application and affirm that the proposed project(s) and/or program(s) fall within the criteria of a public benefit project/program and that no conflict of interest exist that would prevent the awarding of the Neighborhood Purposes Grant. I affirm that I am not a current Board Member of the Neighborhood Council to whom I am submitting this application. I further affirm that if the grant received is not used in accordance with the terms of the application stated here, said funds shall be returned immediately to the Neighborhood Council.

12a) Executive Director of Non-Profit Corporation or School Principal - **REQUIRED***
Mark Ragan Founder  03/05/2025
 PRINT Name Title Signature Date

12b) Secretary of Non-profit Corporation or Assistant School Principal - **REQUIRED***
Edward Portillo Vice Chairman  03/05/2025
 PRINT Name Title Signature Date

* If a current Board Member holds the position of Executive Director or Secretary, please contact the NC Funding Program at (213) 978-1058 or clerk.ncfunding@lacity.org for instructions on completing this form

Budget Outline for Beautify LA

Total Budget: \$4,750

1. Homeless Outreach \$1,995

Operation "Vulnerable"

Six team members will split into three teams. Each team is required to consist of at least two people. Our objective is to provide immediate resources for the most vulnerable population. Providing immediate housing for the homeless.

April 30th and May 28th six team members will work for seven hours consulting and transporting homeless. The cost is \$1,512 for six team members to work seven hours on April 30th and May 28th for a total of 84 hours at \$18 dollars an hour.

Homeless transportation cost (gas, protective/safety measures) - \$295

Homeless Hygiene kits (sanitation, water, & nutritious snack)- \$188

2. Cleanup Trash, Remove Graffiti, and Create a Garden - \$1,855

Operation "Beautify"

Three team members will manage three different cleanups focusing on cleaning trash and reporting graffiti. Three consecutive cleanups will occur on May 14th and June 11th costing \$756 for team members. The cleanups will be advertised to the community and will provide volunteer opportunities. Hosting three different cleanups will maximize our efforts of cleaning the Greater Cypress Park Neighborhood. Graffiti is reported to 311 on May 14th and if still present on June 11th removed by Beautify LA. The community garden will be 10' x 2' and include native flowers and plants to support biodiversity provided to one of the five schools in the area with a cost of \$1,099 and created on June 11th.

3. Outreach Events Hosted by an Educator - \$900

Operation "Events"

Hosting on May 21st and June 18th by an educator which will cost \$200 per day for an educator for a total of \$400. One event will be an art event at Cypress Park (Art Supplies \$190) and the other event will be a gardening event at Elyria Canyon Park (gardening supplies \$190). We will provide supplies and snacks (Snacks and water -\$110) for the public to learn, socialize, and take home their art or plant. This will ultimately benefit the public as everything purchased will be made available for the public to engage with and take home. The events will be for all ages.



Department of the Treasury
Internal Revenue Service
Tax Exempt and Government Entities
P.O. Box 2508
Cincinnati, OH 45201

BEAUTIFY LA
1848 S GRAMERCY PL
LOS ANGELES, CA 90019

Date:
11/21/2024
Employer ID number:
33-1571923
Person to contact:
Name: Victoria E.
ID number: 5508771
Telephone: 877-829-5500
Accounting period ending:
December 31
Public charity status:
509(a)(2)
Form 990 / 990-EZ / 990-N required:
Yes
Effective date of exemption:
October 21, 2024
Contribution deductibility:
Yes
Addendum applies:
No
DLN:
26053719007484

Dear Applicant:

We're pleased to tell you we determined you're exempt from federal income tax under Internal Revenue Code (IRC) Section 501(c)(3). Donors can deduct contributions they make to you under IRC Section 170. You're also qualified to receive tax deductible bequests, devises, transfers or gifts under Section 2055, 2106, or 2522. This letter could help resolve questions on your exempt status. Please keep it for your records.

Organizations exempt under IRC Section 501(c)(3) are further classified as either public charities or private foundations. We determined you're a public charity under the IRC Section listed at the top of this letter.

If we indicated at the top of this letter that you're required to file Form 990/990-EZ/990-N, our records show you're required to file an annual information return (Form 990 or Form 990-EZ) or electronic notice (Form 990-N, the e-Postcard). If you don't file a required return or notice for three consecutive years, your exempt status will be automatically revoked.

If we indicated at the top of this letter that an addendum applies, the enclosed addendum is an integral part of this letter.

For important information about your responsibilities as a tax-exempt organization, go to www.irs.gov/charities. Enter "4221-PC" in the search bar to view Publication 4221-PC, Compliance Guide for 501(c)(3) Public Charities, which describes your recordkeeping, reporting, and disclosure requirements.

Sincerely,

Stephen A. Martin
Director, Exempt Organizations
Rulings and Agreements



Secretary of State Certificate of Status

I, SHIRLEY N. WEBER, PH.D., California Secretary of State, hereby certify:

Entity Name: Beautify LA
Entity No.: 6432297
Registration Date: 10/21/2024
Entity Type: Nonprofit Corporation - CA - Public Benefit
Formed In: CALIFORNIA
Status: Active

The above referenced entity is active on the Secretary of State's records and is authorized to exercise all its powers, rights and privileges in California.

This certificate relates to the status of the entity on the Secretary of State's records as of the date of this certificate and does not reflect documents that are pending review or other events that may impact status.

No information is available from this office regarding the financial condition, status of licenses, if any, business activities or practices of the entity.



IN WITNESS WHEREOF, I execute this certificate and affix the Great Seal of the State of California this day of February 03, 2025.

SHIRLEY N. WEBER, PH.D.
Secretary of State

Certificate No.: 291915932

To verify the issuance of this Certificate, use the Certificate No. above with the Secretary of State Certification Verification Search available at bizfileOnline.sos.ca.gov.