

FROGTOWN ARTWALK 2024

A CAR-FREE, LOW IMPACT, COMMUNITY EVENT SAT SEPT 21, 2024, 4-10 PM

Founded as a 501(c)3 in 2008 by a local group of artists, artisans and architects, the Elysian Valley Arts Collective (EVAC) (Frogtown Arts) recognized that the river is a precious neighborhood asset for communal unity. Understanding that successful environmental restoration requires the participation of our riverfront-Frogtown, the EVAC employed a series of arts strategies that intentionally document and explore the community's relationship to the river - to capture memories, identify cultural values, and allow residents to express pride in their community. These projects, including the FROGTOWN ARTWALK, offer a possible roadmap to other communities struggling with change and gentrification associated with the revitalization of historic districts or assets.

By promoting a sense of pride in the neighborhood and its relationship to the river, the EVAC's activities have bolstered community resilience, and played a role in changing attitudes about the Los Angeles River. The EVAC's efforts allowed residents to feel a part of the art events, a kinship with the artists among them and a sense of belonging to place. the support that the EVAC built among the community illustrates that with an inclusive approach, art can be a uniting force vital to the cultural empowerment of a neighborhood.

WWW.EVARTSCOLLEGTIVE.COM



To our wonderful grantors, sponsors, our awesome community and fantastic volunteers for supporting the Frogtown Artwalk 2024!

This event is made possible, in part, by a grant from the Department of Cultural Affairs, City of Los Angeles.

Thank you to the Rodriguez Family, Cyndi Hubach, Tracy Stone, Rik Michul, Billy Silverman, Vijay Sehgal, Holly Wyman, Rob Berry, Renee Dake Wilson, Kat Chavez and Michelene Cherie.

GRANTORS













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The Frogtown Artwalk 2024 is dedicated to Christine and Raul Rodriguez, cherished Legacy Frogtown residents. Both Christine, a prolific artist, teacher and Elysian Valley Arts Collective (EVAC) member, and Raul, a Department of Fish and Wildlife biologist were inspired by the Los Angeles River and its wildlife and generously contributed their talents, times and expertise to the community, rooting Frogtown in its culture of neighborlyness and joy!

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To access the Google Map with detailed information, scan below!



