

Frequently Asked Questions

Nextdoor Kind Foundation's Los Angeles Microgrant Program FAQs

Q: Why did the Nextdoor Kind Foundation create the microgrant program?

A: The microgrant program aims to spark civic engagement across Los Angeles County through individuals who are dedicated to supporting their community.

Q: Who is eligible to apply?

A: Any individual in Los Angeles County. Top applicants will be individuals championing community-led solutions at the grassroots level that uplift neighbors and bring positive, lasting change.

Q: Can nonprofits and organizations apply?

A: No. This particular microgrant program is only open to individuals in Los Angeles County who are creating change in their local communities.

Q: How do I apply?

A: The application for the microgrant program is online and can be found here, about.nextdoor.com/nextdoor-kind-foundation. The application features a few short questions about how your initiative impacts your community and how you would use the money, if selected.

Q: When is the application deadline?

A: The application deadline is Friday, March 29, 2024 at 9 pm PST.

Q: Who is selecting the grant finalists?

A: The Nextdoor Kind Foundation will be convening a panel of Los Angeles community leaders and changemakers to review applications. One hundred individuals will be selected to receive a \$500 grant to advance their work.

Q: What will be considered when reviewing applications?

A: Successful applicants will inspire kindness and demonstrate tangible change. Specifically, the applications will be judged on how well they illustrate the following characteristics: community impact, fostering community collaboration, measurable outcomes, and uplifting under-resourced communities.

Q: What can the funds be used for?

A: The funds can be used for a variety of different activities that benefit your neighborhood and community. Examples of impactful neighborhood projects include development of murals in public parks and playgrounds, community cleanups, and/or local youth art programs. Funds must be utilized by the end of calendar year 2024.

Q: If I am selected, when and how will I receive the grant?

A: After the top 100 applicants are selected by the panel, each awardee will receive an email announcing the decision. After reviewing and agreeing to terms and conditions — largely to confirm the funds will be spent as described in successful applications — the awardees will receive the \$500 in funds from the Nextdoor Kind Foundation.

Q: Why microgrants?

A: Microgrants support communities at a hyper-local level, allowing grassroots leadership to be more empowered to foster creative initiatives to spark civic engagement and ultimately strengthen their neighborhoods and communities. In Los Angeles, a total of \$50,000 in microgrants will be distributed to 100 different individuals in diverse communities across the county.

Q: If you receive a microgrant, what kind of reporting will need to be done?

A: Recipients will be required to submit a report about their finished project detailing microgrant expenditures within 90 days of the end of 2024. The foundation will share some of the most successful microgrant stories to raise awareness and serve as positive examples for potential future microgrant program expansion.

Q: Has the Nextdoor Kind Foundation rewarded community grants before?

A: The Nextdoor Kind Foundation, in partnership with the NAACP and Hello Alice, invested \$200,000 in microgrants to U.S. small businesses owned by individuals of color through the 2023 Keep It Local Business Grant Program. The funds supported communities at a local level by providing much needed capital to minority-owned small businesses, which make up the vast majority of businesses in the U.S, heavily contributing to local communities, economies, and innovation. The individual microgrant program aims to build on that success with its first awardees in 2024.

